

MIKO & ANNA

Africa

BUSINESS OPPORTUNITY



WHAT CAN I ACHIEVE IN THIS BUSINESS?

YOUR POTENTIAL IS LIMITLESS!



1 CLIENT

- A customer who purchases **Miko & Anna** products.
- Qualifies for client promotions.
- Gets invited to VIP product launches.

2 SALES AMBASSADOR

- No joining fee.
- Introduce friends as clients who order monthly.
- Achieve a **MINIMUM** of R2,500 in monthly sales.
- Continue to grow your personal network of Clients.
- Share content on Social Media platforms.

3 BRAND AMBASSADOR

- Continuously recruit , train and support new Sales Ambassadors
- Achieve a **MINIMUM** of R10,000 monthly group sales
- Continue to grow your personal network of Clients and Sales Ambassadors
- Share content on Social Media platforms
- Launch events in your geographic area to expand brand awareness.

4 SENIOR BRAND AMBASSADOR

- Introduce Sales Ambassadors to the Brand Ambassadors Opportunity.
- Continue to support and train Sales and Brand Ambassadors.
- Achieve a **MINIMUM** of R30,000 monthly group sales.
- Continue to grow your personal network of Clients , Sales and Brand Ambassadors.
- Share content on Social Media platforms.
- Launch events in your geographic area to expand brand awareness.

SALES AMBASSADOR POLICY



■ REQUIREMENTS FOR A SALES AMBASSADOR:

- No joining fee
- Register (age 16 with ID/Passport/Asylum document)
- Email Address
- Smartphone (WhatsApp enabled)
- Data
- Bank Account
- Social Media Presence
- Introduce friends and family who actively order monthly
- Continue to grow your network of clients to earn more
- Achieve a **MINIMUM** of R2 500 in sales
- Earn 20% discount on regular-priced product lines
- Place and pay for orders within 48 hours
- Share promotions and content on social media and WhatsApp
- Connect with Brand Ambassadors for training and launches

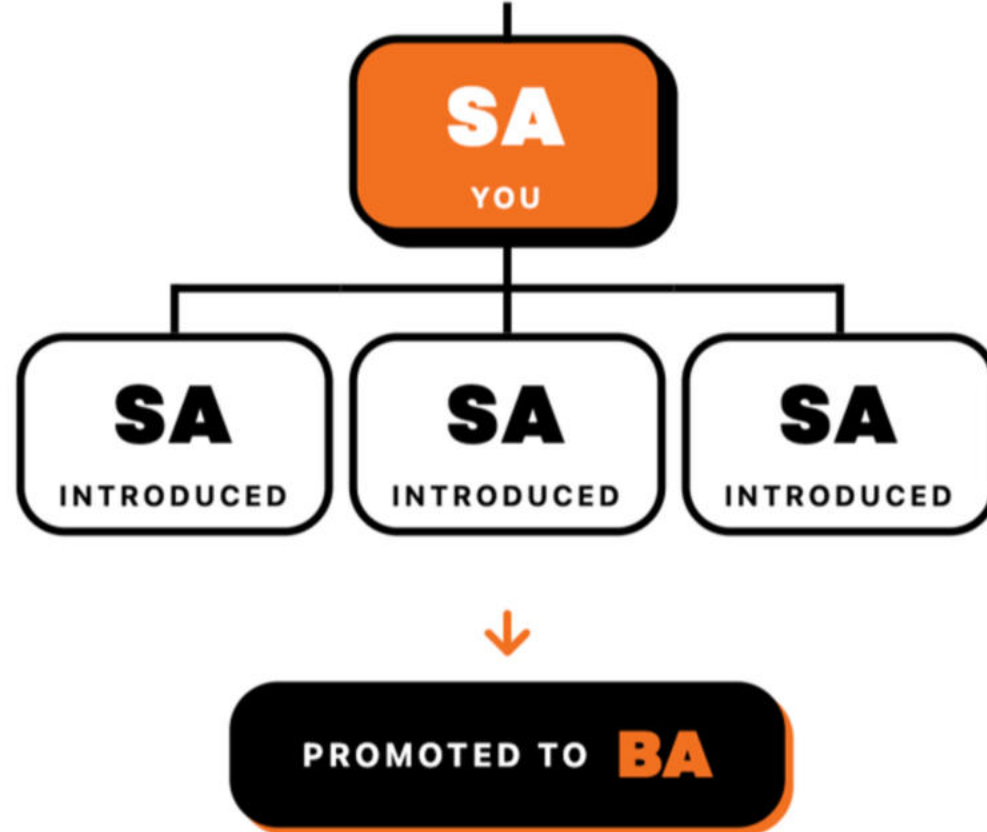
NO Activity in a **90-day period** deems your account inactive.
Accounts will be deactivated where necessary.

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www.miko-anna.com

LEVEL 1

BECOME A BRAND AMBASSADOR

 Introduce a minimum of 3 SAs with a minimum of R10,000 group sales



BRAND AMBASSADOR POLICY



■ REQUIREMENTS FOR A **BRAND AMBASSADOR**:

- Share the business opportunity with your networks.
- Recruit and train Sales Ambassadors.
- Monitor sales performance and share content on social media.
- Continue to grow a personal network of Clients, potential Sales and Brand Ambassadors.
- Launch events in your geographic area to expand brand awareness.
- Brand Ambassador to achieve personal sales of R2 500 monthly.
- Brand Ambassador earns a discount of 20% on personal sales.
- Brand Ambassador to achieve a **MINIMUM** of R10,000 monthly group sales with a minimum of 3 registered Sales Ambassadors.
- Brand Ambassador will be paid commission overrides monthly as per Brand Ambassador's sales levels.
- Payment of commission overrides is affected in the first week of the succeeding month, around the 7th of the month.

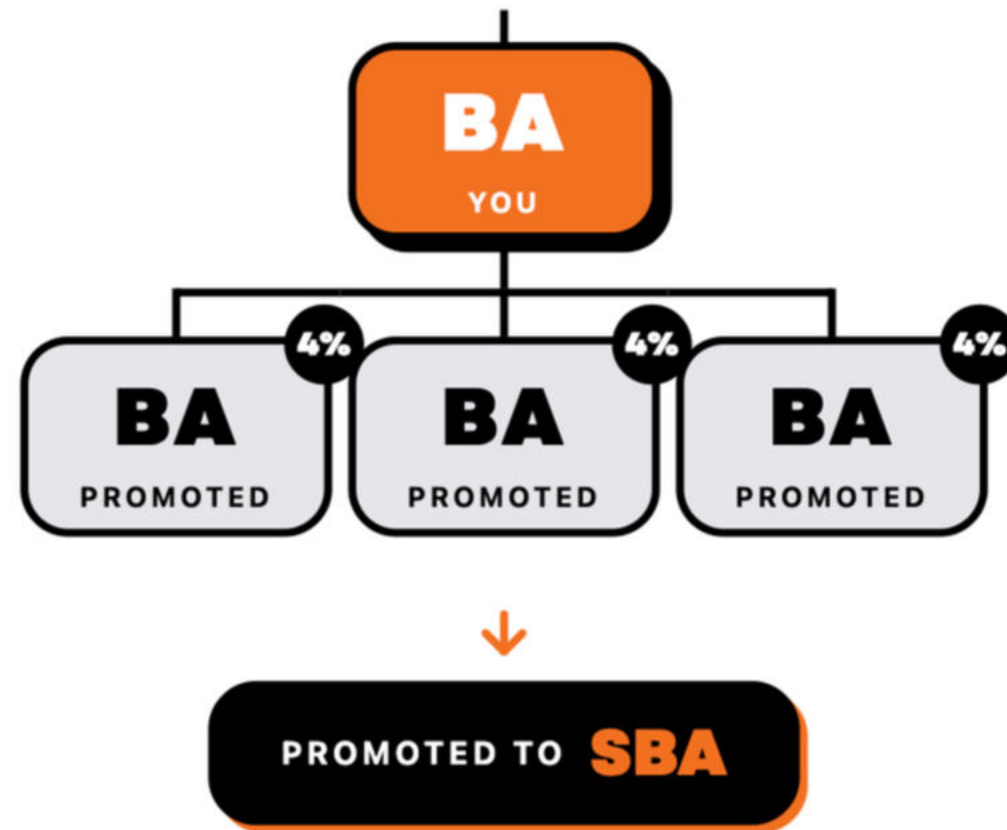
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LEVEL 2

BECOME A SENIOR BRAND AMBASSADOR

🎯 Develop a minimum of 3 BAs within your team with a minimum of R30,000 group sales



SENIOR BRAND AMBASSADOR POLICY



■ REQUIREMENTS FOR A **SENIOR BRAND AMBASSADOR**:

- Introduce Sales Ambassadors to the the Brand Ambassador earnings opportunity.
- Continue to support and train Sales Ambassadors and Brand Ambassadors.
- Senior Brand Ambassador to achieve personal sales of R2 500 monthly.
- Senior Brand Ambassador earns a discount of 20% on personal sales.
- Senior Brand Ambassadors will earn commission overrides monthly as per Brand Ambassador's sales levels.
- Monitor sales performance and share content on social media.
- Continue to grow a personal network of Clients, potential Sales and Brand Ambassadors.
- Launch events in your geographic area to expand brand awareness.
- Achieve a **MINIMUM** of R30,000 monthly group sales with a minimum of 3 registered Brand Ambassadors.
- Senior Brand Ambassador will be paid 4% commission overrides monthly on personal Brand Ambassador Team.
- Payment of Senior Brand Ambassador commission is affected in the first week of the succeeding month, commission will be paid out around the 10th of the month.

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■ MIKO & ANNA SALES STRUCTURE

MONTHLY SALES	DISCOUNT TO SALES AMBASSADOR	MONTHLY COMMISSION TO BRAND AMBASSADOR
R0 - R9999	20%	0%
R10 000 - R29 999	20%	12%
R30 000 - R49 999	20%	17%
R50 000 - R99 999	20%	20%
R100 000 - R199 999	20%	22%
R200 000 - R299 999	20%	24%
R300 000 PLUS	20%	26%

A monthly commission of 4% is paid out to a **Senior Brand Ambassador** on their personal **Brand Ambassadors** group sales.

Promotional items earn a 15% discount instead of 20%
All sales, promotional and regular, still count toward the Brand Ambassador's monthly commission.

MIKO & ANNA offers enhanced incentives for partners within SADC countries.


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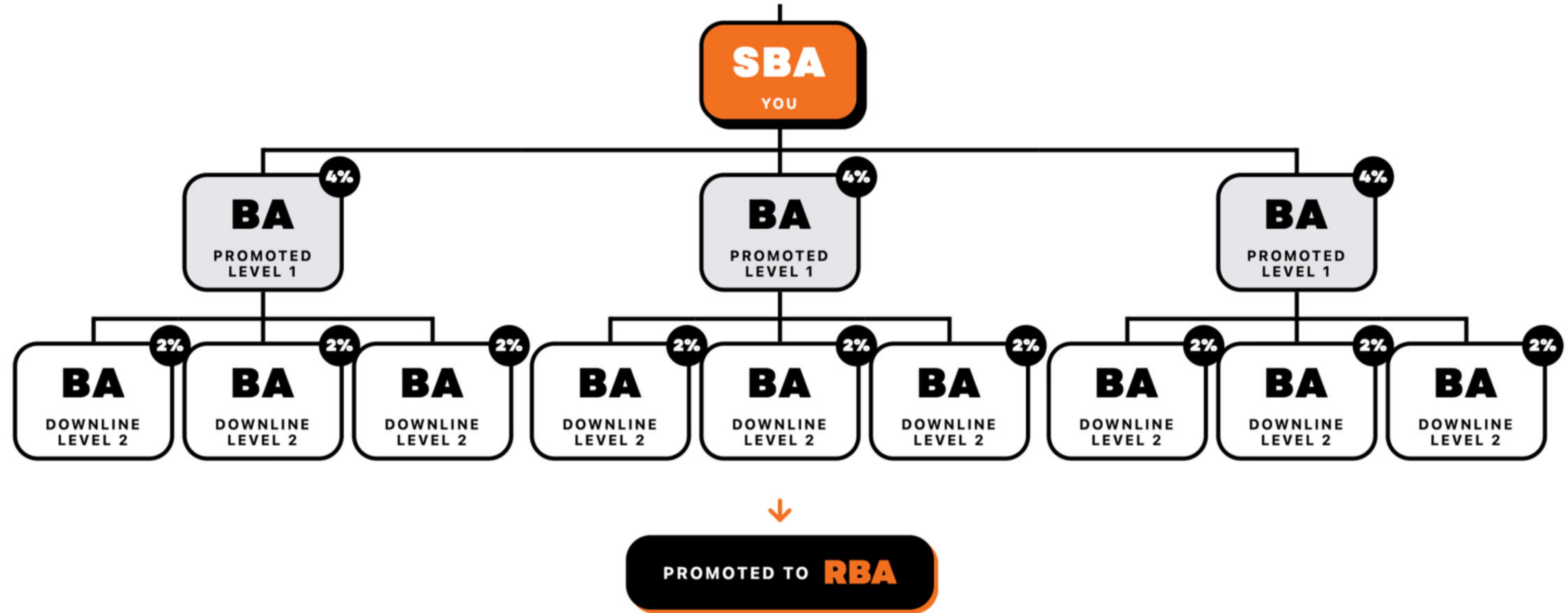
Our roadmap includes the launch of a **REGIONAL BRAND AMBASSADOR** role with an additional earnings opportunity.



LEVEL 3

BECOME A REGIONAL BRAND AMBASSADOR

 Your downline develops a minimum of 3 new BAs.



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